

# 1st Hands-on Training Workshop on Forecasting with Artificial Neural Networks

11-19 September, 2009

Wallenberg Centre, Stellenbosch, South Africa

## Related Events



The workshop will run at the same venue immediately before the 2009

conference of the Operations Research Society of South African (ORSSA), 20-23 September 2009. Visit [www.orssaconf.co.za](http://www.orssaconf.co.za)

## Sponsors



National Research Foundation of South Africa (NRF) [www.nrf.ac.za](http://www.nrf.ac.za)

## Organisation



Dr Chipu Mlambo, University of Cape Town (UCT)

the International Business School in Africa Graduate School of Business  
Tel: +27 (0)21 406 1442  
Fax: +27 (0)21 406 1412  
[chipu.mlambo@gsb.uct.ac.za](mailto:chipu.mlambo@gsb.uct.ac.za)

## Lecturer



Dr. Sven F. Crone, Lancaster Uni UK & Centre for Forecasting

[s.crone@lancaster.ac.uk](mailto:s.crone@lancaster.ac.uk)

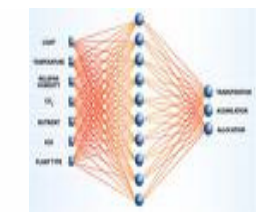
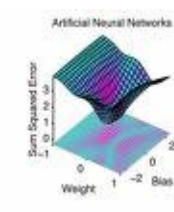
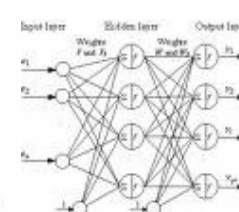
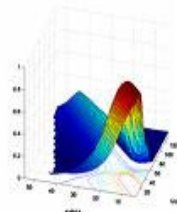
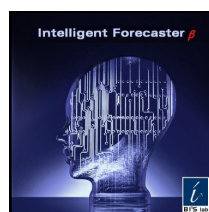
Your lecturer, Dr. Crone, is deputy director of the Lancaster Centre for Forecasting, one of the world's largest research units dedicated to forecasting. With a PhD in neural forecasting, he frequently speaks at international conferences and runs forecasting competitions. Sven regularly teaches forecasting, both at university, in practitioners courses and in tutorials for IBF and IEEE CIS. He has over 8 years of corporate experience, having consulted with companies incl. retailer Tesco UK, manufacturer of FMCG Beiersdorf GER, Chemicals producer Celanese USA, copper producer Codelco Chile, and insurance AXA Switzerland etc.

**Course description:** Artificial neural networks (NN) have revolutionized the way researchers and practitioners solve complex, real-world problems in business, finance, economics, and engineering. Today, NNs are being routinely used by specialists in a wide range of predictive tasks such as forecasting electrical load, financial data, consumer packaged goods in retail and supply chain management, call volumes in call centres etc. However, their modelling and specification requires expert knowledge often not available in companies. We are pleased to announce the first 3-day NN training workshop on time series prediction and forecasting to be held right here in South Africa.

**Course design:** The course will be **3 full days** of **maths-lite lectures** and **hands-on exercises** using a free NN software simulator – so bring along your laptop to run experiments!

**Target audience:** Whether you are a demand planner, engineer, financial analyst, researcher, or student, the course is designed to help you acquire the knowledge, the skills and the competence you need to utilize this cutting-edge technology for solving predictive problems. You will be exposed to the theoretical concepts and hands-on applications of NN that will be invaluable in your day-to-day decision-making processes. The hands-on format will allow you to follow the course even without a sound mathematical or statistical background. Even if you are already familiar with ANN, you will learn tricks-of-the-trade and explore or develop your own. Don't miss out! Get your organisation ahead of the competition by equipping yourself with this futuristic technique.

**Course Coverage:** History of neural networks, specifying neural network architectures (number of layers, number of nodes, feedback etc.), Backpropagation and other learning algorithms for neural networks, Applications of neural networks in function approximation, linear and nonlinear time series prediction, and nonlinear system identification, hands-on examples in time series and causal modelling, Fundamentals of time series forecasting, Modelling neural networks for smoothing and regression, Evaluating Neural Network forecasting accuracy, Out-of-Sample Empirical Design of Neural Network Experiments



## Registration Fee for 3 full days:

**ZAR 3000 (€260/\$365) before 31 July 2009**

**ZAR 3900 (€340/\$475) after 31 July 2009**

The fee includes a NN software simulator on CD for experiments, data, stationery & coffee/tea & lunches.

Accommodation is not included - for a list of accommodations please visit the ORSSA conference website (see left) held at the same venue

**Hurry, only limited seats are available!!! Participants will be accepted on a first-come first-serve basis**

**For informal enquiries and reservations please contact Dr. Mlambo via email.**

## Co-Sponsor



Software is provided by BIS lab - The Business Intelligence Laboratory, Germany

[www.bis-lab.com](http://www.bis-lab.com)  
Forecasting Data Mining Decisions ...  
<http://www.bis-lab.com>



# 1st Hands-on Training Workshop on Forecasting with Artificial Neural Networks

17-19 September, 2009

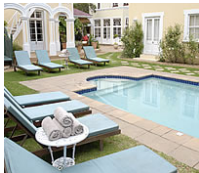
Wallenberg Centre, Stellenbosch, South Africa

## Venue address:

STIAS  
Wallenberg Centre  
Marais Street,  
Stellenbosch, 7600  
Tel: 021 808 2185  
Fax: 021 808 2184

## Accommodation

### Close to the Venue:



#### River Manor

Distance: 5 min.  
Tel: +27 218879944  
Fax: +27 218879940  
Website:  
[www.rivermanor.co.za](http://www.rivermanor.co.za)



#### Auberge Rozendal Wine Farm

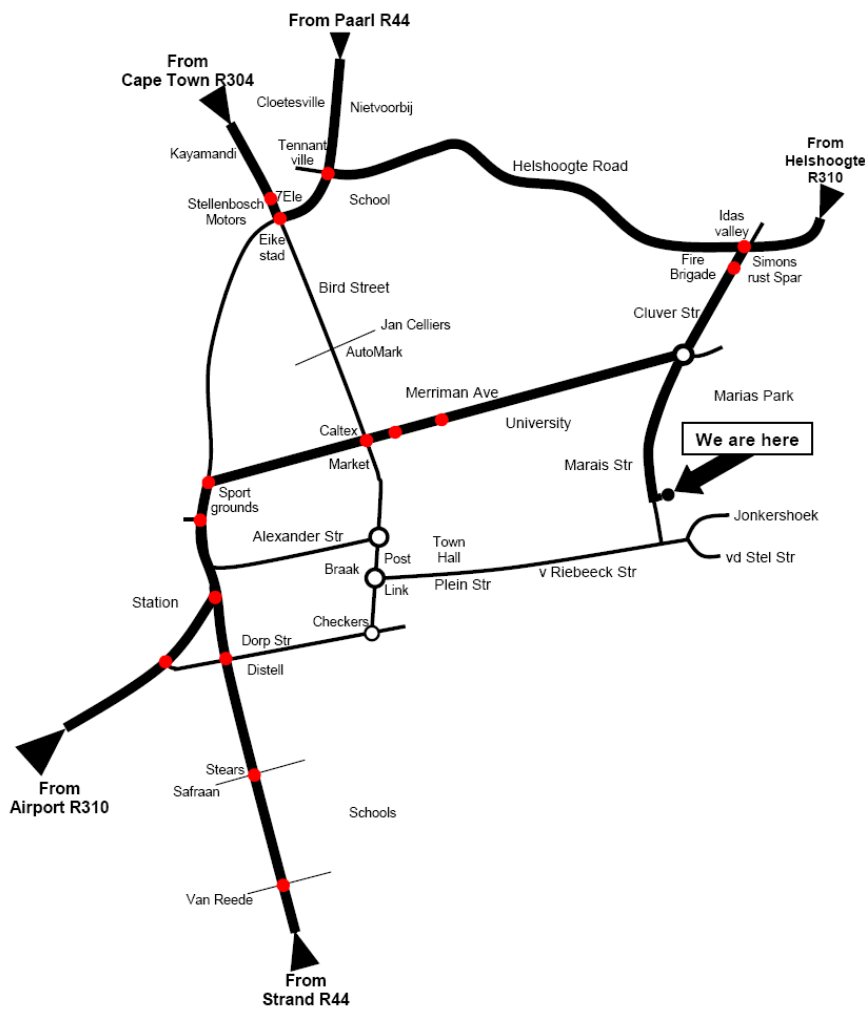
Distance: 15-20 min.  
Tel: +27 218092600  
Fax: +27 218092640  
Website:  
[www.aubegerozendal.co.za](http://www.aubegerozendal.co.za)



#### Knorhoek Wines and Guesthouse

Distance: 15-20 min.  
Tel: +27 218652114  
Fax: +27 218652115  
Website:  
[www.knorhoekguesthouse.co.za](http://www.knorhoekguesthouse.co.za)

## Directions to Venue



All distances are estimated driving times by car.



#### Rusthuiz Guesthouse

Distance: 5-10 min.  
Tel: +27 218866948  
Fax: +27 218866929  
Website:  
[www.atrusthuiz.co.za](http://www.atrusthuiz.co.za)



#### Stellenbosch Lodge Country Hotel

Distance: 10-15 min.  
Tel: +27 218880100  
Fax: +27 218801408  
Website:  
[www.stblodge.co.za](http://www.stblodge.co.za)



#### Eendracht Boutique Hotel

Distance: 5-10 min.  
Tel: +27 218838843  
Fax: +27 218838842  
Website:  
[www.eendrachthotel.co.za](http://www.eendrachthotel.co.za)



#### Batavia Boutique Hotel

Distance: 5-10 min.  
Tel: +27 218872914  
Fax: +27 218872915  
Website:  
[www.bataviahotel.co.za](http://www.bataviahotel.co.za)





# 1st Hands-on Training Workshop on Forecasting with Artificial Neural Networks

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Wallenberg Centre, Stellenbosch, South Africa

**Complete this registration/sponsorship form and fax or mail to:**

Dr. Chipo Mlambo, UCT Graduate School of Business,  
Private Bag X3, Rondebosch 7701, Cape Town, South Africa

Tel: +27 (0) 21 406 1442 Fax: +27 (0) 21 406 1412

## **PERSONAL INFORMATION**

First Name : \_\_\_\_\_ Last Name : \_\_\_\_\_

Title : \_\_\_\_\_ Institution/Organization: \_\_\_\_\_

Phone : \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## **BILLING ADDRESS**

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ State/Country: \_\_\_\_\_

## **REGISTRATION / SPONSORSHIP**

- Early bird (before 31 July 2009): R3,000  
 Late registration (after 31 July 2009): R3,900

Discounts for multiple attendees per company are available upon request.

I want to sponsor the workshop: \_\_\_\_\_ Amount: \_\_\_\_\_

(All sponsors will be announced, referenced and linked on the website, and receive the right to exhibit at the workshop.)

## **METHOD OF PAYMENT**

- Check is enclosed, payable to **UCT-Graduate School of Business** (in South African Rand)  
 Payment was made by direct deposit (Proof of payment enclosed)

## **ACCOUNT DETAILS**

Account name: UCT-GSB Account (Graduate School of Business)  
Account type: Current account  
Bank: Standard Bank of South Africa  
Account No.: 072953004  
Branch: Rondebosch  
Branch Code: 02500911  
Bank Address: Riverside Centre, Main Road, Rondebosch, 7700, South Africa  
Swift code: SBZAJJ - for payments made outside the rand currency area  
Reference: Please use "NN Workshop" as reference.

Signature: \_\_\_\_\_ Place: \_\_\_\_\_ Date: \_\_\_\_\_

Upon receipt of registration/sponsorship form and the amount indicated above,  
a confirmation letter/email will be sent to you.